



**GAPFA POLICY STATEMENT REGARDING TRADE OF FINISHED PET FOOD,
INCLUDING TRADE BY E-COMMERCE**

The Global Alliance of Pet Food Associations is committed to promoting compliance with country and regional laws and regulations pertaining to trade in pet food, including through e-commerce.

In so doing, GAPFA expects its members to comply with all relevant laws and regulations, including but not limited to ingredient content, sanitary and phytosanitary rules, language laws, labelling and advertising in the country where the products are intended to be sold.

While enforcement is strictly the responsibility of the competent authority, it is the responsibility of the company selling its pet food to understand the regulations of the markets where its foods are intended to be sold.

All manufacturers should ensure that their distributors and retailers, including e-commerce retailers, understand the importance of adherence to all applicable pet food laws and regulations.

The Global Alliance of Pet Food Associations (GAPFA) is a non-profit association, established in Belgium in 2014, representing national and regional pet food industry associations and companies of pet food manufacturers across the globe (12 Member Associations and 3 Corporate Members). GAPFA's mission is to support the health and wellbeing of dogs and cats and to promote the benefits of living with them, by providing a forum to address industry consensus on key issues of mutual interest. The Alliance works to promote adherence to food safety and nutritional standards enabling manufacturers to deliver wholesome, healthy and nutritious prepared pet foods; to promote the feeding of prepared pet food to support the health and wellbeing of pets; and to develop and disseminate educational resources which highlight and enhance the benefits of human pet interaction. For further information, please visit www.gapfa.org.